

WHAT IF YOU MANAGED YOUR DATA DIFFERENTLY?

MULTICHANNEL MARKETING THROUGH DATA MANAGEMENT SOLUTION

ONE TRUSTED SOURCE OF DATA

Your product information, digital assets, suppliers, distributors, points of sales and customer reviews in one place

MULTILINGUAL AND MULTICHANNEL

Easily publish tailored content in multiple formats and contexts on different channels

COLLABORATIVE

Improve your overall business efficiency thanks to automated workflows

EFFICIENT

Speed up your time-to-market while launching new products, offers, and services

CENTRALIZE

Your data is organized and synchronized



















ENRICH

It is enriched by all predefined internal and external users







PUBLISH

The content is customized and automated for different channels











AN UNLIMITED POTENTIAL FOR AN INCREDIBLE EXPERIENCE

CUSTOMIZABLE

The platform entirely adapts to the company's business field and users' activities

FLEXIBLE

Easily integrates with the existing system thanks to RESTful API and multiple connectors

ROBUST

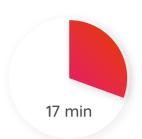
Ability to process large volumes of data, media, publication channels and users

WHAT ABOUT RETURN ON INVESTMENT?

CREATING A PRODUCT SHEET

17 attributes · 1 photo · 1 channel · 1 language

WITHOUT MAPS SYSTEM	WITH MAPS SYSTEM
Coordination of 4 different departments	Automated workflows with task assignment
At least 5 copy/paste actions	Automated data imports and updates
At least 5 verifications	Automated control rules
Photo clipping path in a third-party application	Automated clipping path within the interface



MANUAL WORK REDUCED BY

83%



A QUESTION? A PROJECT? **LET'S TALK!**

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CHOSEN BY LEADERS















